

MESSAGE FROM FOUNDER, JOHN MIX

Dear Swimmers,

In 1993 Olympic Gold Medal Swimmer Pablo Morales and I founded FINIS in Northern California. The Monofin and the Swimmer's Snorkel were the first products we developed for the US market, and have since continued to focus on creating training tools for swimmers and coaches worldwide.

FINIS products are currently available in over 65 countries and are used by US and International Olympic teams, elite triathletes, and fitness swimmers.

Innovative research and design is our highest priority. This dedication has resulted in truly unique products such as: the Swimmer's Snorkel, which is recognized as the paramount tool to improve a swimmer's technique, the Neptune that uses bone conduction technology to hear music instead of ear buds, and the Z2 Zoomers fins, which demonstrate an intimate understanding of swimming musculature, hydrodynamics and engineering.

Thank you for your loyalty to FINIS over the years as we have become the leader in technical development. We vow to continue to design and engineer the best technical products in the industry.

Sincerely

John Mix, Founder and CEO







UNDERWATER MP3 PLAYER | PG. 9



LEARN-TO-SWIM TOOL FOR KIDS | PG. 30



SWIM TEACHING PLATFORM

LEARN-TO-SWIM EQUIPMENT | PG. 33



BIKINI OPENBACK | PG. 43 SEAMLESS SWIM CAP | PG. 44



AGILITY PADDLES

STRAPLESS SWIM PADDLE | PG. 25



REUSABLE SWIMMING DIAPERS | PG. 39 NEW PRINTS



REDUCES DRAG FOR A FASTER RACE | PG. 59

★ UNDER ARMOUR.



CUSTOM OUTERWEAR

PRESENTED BY UNDER ARMOUR | PG. 48

ATHLETE FAVORITES



FREESTYLE SNORKEL

"I love the snorkel because it allows you to focus on your stroke technique. Head placement is a critical part of my success as a freestyler and being able to negotiate

this position without having to turn for air is a great way to experiment with the stroke. I have learned a lot from training with my **Freestyle Snorkel** over the years and I think it serves as a great tool for swimmers of all ability."



FOIL MONOFIN

"The **Foil Monofin** is an important part of my training regimen. No matter where I am in my training cycle, I can count on this fin to add instant intensity to my workout. It is always important as a flyer to maintain a powerful leg drive and a strong core. The Foil works perfectly to fulfill this need and I can say that I am better because it is around."





NEPTUNE®

"Swimming has never been the same since the new **Neptune** arrived. I easily set it up and jump in for my swim.

I forget about the world around me, like I am in my own personal concert jamming to my favorite tunes. The quality of the sound underwater is amazing, and before I know it, my 2-hour swim is over. It makes those long grueling hours needed in the water necessary to stay out in front on race day, that much more enjoyable."



AGILITY PADDLES

"Open water swimmers take a lot of time developing their technique because any flaws in the stroke can lead to fatigue or injury over long stretches. The **Agility**Paddles give me the opportunity to have something on the road that will remind me of the basic mechanics of the stroke as well as provide me with an excellent workout. I am a huge believer in this product."

ATHLETE FAVORITES 7



ELECTRONICS



UNDERWATER MP3 PLAYER

TECH SPECS

- » High Contrast OLED Screen
- » Hydrodynamic Clips
- » Rechargeable 8 hour Lithium-Ion Battery
- » Waterproof to 3m/10ft
- » Gold Plated Connection Pins

AUDIO SPECS

- » Clear Bone Conduction Audio Transmisson without ear buds
- » Plays all popular audio formats including AAC, MP3, WMA
- » Compatible with iTunes®
- » 4GB of Storage 1000 songs / 60 hrs of playback



Style: 1.30.060 | MSRP \$159.99

Universal Wall Charger Style: 1.30.009 | MSRP \$24.99

ABOUT BONE CONDUCTION

As humans, we are able to detect sound vibrations through the air via our eardrums (Air Conduction) or through our bones directly into our inner ear (Bone Conduction). Because there is no air under the water, Bone Conduction is the best way to hear audio while swimming.

The speakers of the Neptune sit on the cheek, just in front of the ear. These speakers vibrate the jaw bones and send vibrations to the inner-ear or Cochlea. The result is an amazing audio experience that makes it feel as if the music is playing inside your head. The ears are free and clear, and there are no earbuds to mess with.

Bone Conduction is a safe and proven method of sound transmission that has been used in phone headsets and hearing aids. In fact, Bone Conduction audio is used by whales and dolphins to listen to one another underwater.





ELECTRONICS 9



PERFORMANCE MONITOR

» iiM (Interval Inference Mode)

Detects rest vs. swimming activity automatically, so you never need to press a button while working out

» Analyze Workouts

Review distance, splits, laps, pace times, stroke count, stroke rate, distance-per-stroke, and calories burned

» Motion Sensors

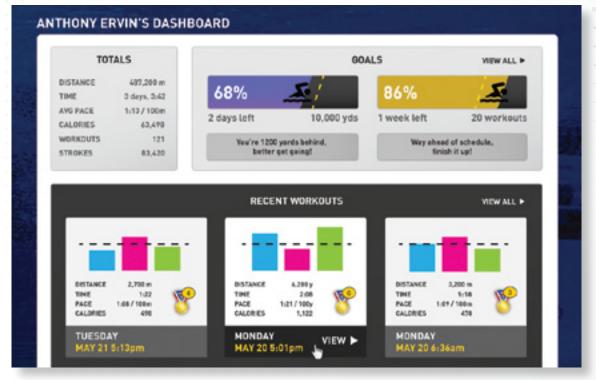
Automatically capture your swim when you push the start button; view current swim workout data and review prior workouts

» Automatic Stroke Recognition

Distinguishes between all four strokes

Style: 1.05.054 | MSRP \$169.99

Patent Pending



FREE STREAMLINE TRAINING LOG

COMPATIBLE WITH SWIMSENSE

» Go To: Streamline.FINISinc.com

» Upload Workouts

Use FINIS Bridge software to automatically post workouts from your computer

» Visual Dashboard

Quickly view a snapshot of your workouts and track your recent progress

» Performance Reporting

Analyze intervals laps swum, times, total distance, pace, stroke count; stroke rate, distance-per-stroke, calories and SWOLF efficiency scores in all four strokes

» Goal Planning

Train at the next level by setting goals and monitoring your progress







HEART RATE MONITOR

» Real Time Audible Heart Rate

Heart rate is announced as you swim; no need to pause and look at a watch

» Bone Conduction Audio Announcement

Verbally conveys your heart rate through your bones into your inner ear; no ear buds needed

» Infrared Sensor Technology

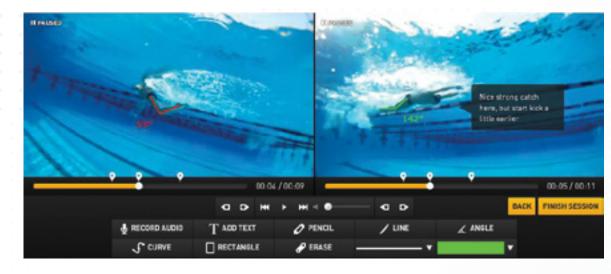
Picks up heart rate through your earlobe

» Announcement Increments

Device announces every 10 secs, 20 secs, 30 secs, 45 secs, 1 min, 2 mins, or 5 mins

» No Chest Strap Needed

Style: 1.05.038 | MSRP \$129.99



STROKE LAB

CUSTOM ONLINE VIDEO ANALYSIS

» Go to: StrokeLab.FINISinc.com

» Video Analysis

Improve stroke technique by viewing and correcting inefficiencies in stroke

» Web-Based Software

Upload and distribute your videos online; access from anywhere 24 hours a day

» Feature Tools

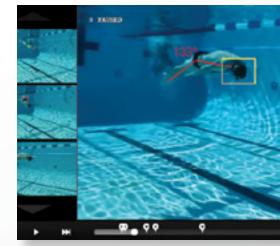
Audio comments, text comments, drawing tool, side-by-side video comparison

» Subscriptions

30 Day free Trial: No Setup Fee | 1.65.001 1 Month Subscription \$45/mo | 1.65.010

3 Month Subscription \$40/mo | 1.65.030

6 Month Subscription \$35/mo | 1.65.060 12 Month Subscription \$30/mo | 1.65.120



10 PERFORMANCE MONITORING ELECTRONICS



THE TEMPO TRAINER PRO BECOMES AN INVALUABLE TRAINING TOOL FOR BOTH SPRINTERS AND DISTANCE SWIMMERS.

any swimmers have a tendency to "spin" when sprinting due to an increase in speed, resulting in an overly high stroke rate and inefficient distance per stroke. Even when doing speed work, it is important for swimmers to keep their strokes long to maximize the efficiency of each stroke. How do we figure out the best stroke rate for each swimmer? FINIS recognized this challenge and created the Tempo Trainer Pro, a waterproof metronome, to help swimmers improve their stroke efficiency.

After sliding under a swim cap or attaching to goggle straps, the audible beep signifies when the hand should be entering the water. The best way to find a swimmer's stroke rate is to swim 25s with the beep at a slower tempo. Then, pick up the tempo a little at a time until the swimmer is spinning. Every time the device beeps, the swimmer obeys it. Once the swimmer has experimented with slow and fast rates, they can easily find the tempo that produces powerful strokes and results in the fastest time. It takes simple trial and error to find the optimum stroke rate for each swimmer, but once discovered, the Tempo Trainer Pro becomes an invaluable training tool for both sprinters and distance swimmers.

This product is not limited to the pool, either. The Tempo Trainer Pro clips to clothing for great use during dryland workouts, running or cycling. All you have to do is obey the beep.



TEMPO TRAINER PRO

ADVANCED AUDIBLE METRONOME

- » Use the Beeps to Set an Ideal Stroke Rate
- » 3 Adjustable Modes

Mode 1: Single beep to the 1/100 second (from to 0.20-99.99 seconds)

Mode 2: Triple beep in whole seconds (from 1:00-9:59 minutes)

Mode 3: Single beep in strokes per minute

» Sync Button Synchronize the device

- to a pace clock or stopwatch » Replaceable Battery
- » Floats in water
- » External dryland clip included

Style: 1.05.120 | MSRP \$49.99

U.S.A. Patented



clip is for dry land training. Not



300 MEMORY STOPWATCH

- » 3-Line Display for Running, Cumulative and Split Times
- » 300 Dual Split Memory

Allows user to take 300 splits and review both cumulative and lap splits

» Take Splits While Reviewing the Memory

User can review the current memory while continuing to run the watch and take splits

3x300M Stopwatch: Yellow Style: 1.30.040 | MSRP \$72.99



100 MEMORY STOPWATCH

- » 3-Line Display for Running, Cumulative and Split Times
- » 100 Dual Split Memory

Allows user to take 100 splits and review both cumulative and lap splits

» Take Splits While Reviewing the Memory

User can review the current memory while continuing to run the watch and take splits

3x100M Stopwatch: Black Style: 1.30.032 | MSRP \$49.99





FREESTYLE SNORKE

DESIGNED FOR FREESTYLE

- Unique Curved ShapePromotes optimal head position during freestyle
- » Center-Mount Design Relax in the water to focus on specific strokes and improve technique
- » Hydrodynamic Snorkel Tube Increases aerobic lung capacity

Style: 1.05.001 | MSRP \$34.99



SWIMMER'S SNORKEL

TECHNIQUE & TRAINING SNORKEL

- » Breathe Easily and Focus on Technique While You Swim
- » Center-Mount Design Relax in the water to focus on specific strokes and improve technique
- » One-Way Purge Valve
 Allows for clear and easy breathing
- » Help Fight Cancer
 A portion of every Pink Snorkel purchased is donated to the Pooh Foundation to help fight cancer

Yellow | Style: 1.05.009.50 | MSRP \$35.99 Pink | Style: 1.05.009.112.50 | MSRP \$35.99 U.S.A. Patented



SWIMMER'S SNORKEL JR.

PRE-TEEN TRAINING SNORKEL

- » Designed for Children 8-12 Years Old
- » Training Tool

Helps beginners concentrate on basics without worrying about rotating their head to breathe

- » Shorter Tube Length
- Two inches shorter in length makes it easier on children's lungs
- » Nose Clip Included

Style: 1.05.009.48 | MSRP \$35.99U.S.A. Patented



SWIMMER'S SNORKEL YOUTH

CHILDREN'S TRAINING SNORKEL

- » Designed for Children 4-9 Years Old
- » Training Tool

Helps beginners concentrate on basics without worrying about rotating their head to breathe

- » Special Child Length Tube
 Shorter in length and a wider opening than other
- snorkels makes breathing easier on the lungs

 Soft Neoprene Headband and
- Nose Clip Included

Style: 1.05.009.44 | MSRP \$29.99 U.S.A. Patented





SNORKEL CARDIO CAP

- » Fits on top of the snorkel to restrict air flow for increased cardiovascular training
- » Not compatible with Youth Snorkel

Style: 1.05.022 | MSRP \$4.99

» Patented I

NORKEL DRY TOP

- » Patented Buoy Design
- » Leak Proof Seal
- » For use on Swimmer's Snorkel & Jr

Style: 1.05.057 | MSRP \$14.99



SNORKEL REPLACEMENT PURGE VALV

» For use on Swimmer's Snorkel, Youth and Jr

Style: 1.05.010.101 | MSRP \$2.99



SNORKEL REPLACEMENT HEAD BRACKET

» For use on Freestyle Snorkel and Swimmer's Snorkel & Jr

Style: 1.05.011 | MSRP \$11.99

» For use on Swimmer's Snorkel Youth (not pictured)

Style: 1.05.053 | MSRP \$7.99



NOSE CLIP

» High quality nylon material and silicone pads

Colors: Blue [103], Clear [001]

Style: 3.25.005 | MSRP \$4.49

DIFFERENT FIN DIFFERENT FUNCTION



ZOOMERS® GOLD

Great for competitive swimmers, Zoomers® Gold work the leg muscles while also providing a good cardiovascular workout.



Z2 GOLD ZOOMERS®

This all-purpose fin targets hamstrings and glute muscles. The Z2s help swimmers generate constant propulsion by strengthening the kick in both directions.



ZOOMERS®

These comfortable, lightweight fins are perfect for the fitness swimmer who needs a little extra propulsion. The Zoomers® Fit have just enough buoyancy to provide a stable body position.



POSITIVE DRIVE FINS

Use the universal PDFs for all four strokes and IM sets. The ellipsoidal shape and adjustable heel strap allows swimmers to safely build power in the breaststroke kick.



FLOATING FINS

Good for beginners and swimmers who want to move faster in the water. Floating Fins give a lot of forward propulsion and builds leg strength.



FOIL MONOFIN

This unique monofin improves underwater dolphin kick by building key muscles in the core and legs, and teaching effective foil undulation movement.

FIN SELECTION CO	OMPARISON CHART						
FIN	TECHNIQUE	REHAB	FAT BURNING	STRENGTH BUILDING	STROKE VERSATILITY	TRIATHLETES	JR. AGE 4-9
ZOOMERS GOLD				•			
ZOOMERS Z2		• • •	•	•		•	•
ZOOMERS FIT		•				•	
PDF	•				•		•
FLOATING FIN				• • •			• • • • • • •
FOIL MONOFIN	•			•			



POSITIVE DRIVE FINS

VERSATILE TRAINING FINS

» Asymmetrical Design

Promotes a natural inward "supination" kick cycle and generates propulsion in all kick styles

» Adjustable Heel Strap

Creates a customized fit that secures the fin and allows the feet to flex more naturally

» Versatile Training

Increases leg strength, foot speed and ankle flexibility for all four competitive strokes; great for training the Individual Medley event

US Sizes: Male 1-13, Female 2-14, Youth K8-K13

[Size Chart pg. 70]

Style: 2.35.100 | MSRP \$23.99-29.99

PDF Replacement Strap: Style: 2.35.102 | MSRP \$9.99



ZOOMERS® FI

COMFORTABLE LIGHTWEIGHT FITNESS FINS

» Encourages Easy Propulsion and an Elevated Body Position

» Fitness Oriented

Increases leg strength, makes swimming easier, and promotes shorter kicks

» Floats Legs

Surflex rubber is comfortable and buoyant

» Patented Zoomers® Technology

Generates easy propulsion the moment the foot starts moving

US Sizes: Male 4.5-14. Female 5.5-15

[Size Chart pg. 70]

Style: 2.35.005 | MSRP \$29.99



Z2 GOLD ZOOMERS

SHORT BLADE SWIM FINS

» Closed Heel Design

Creates a soft and secure fit that molds to the foot

» Forward Propulsion Hydro Channels

Efficiently propels you forward while creating a balanced stroke

» Flex Box

Strengthens hamstrings and glutes by catching water on the up kick

US Sizes: Male 1-15, Female 2-16, Youth K12-K13

[Size Chart pg. 70]

Style: 2.35.004 | MSRP \$24.99-31.99

U.S.A. Patented



ZOOMERS® GOLD

SHORT BLADE TRAINING FINS

» Builds Leg Strength

Train your legs for speed and endurance

» Short Blade

Promotes shorter and faster kicks specific to swimming

» Comfortable Foot Pocket

Newly formulated with soft, natural rubber for increased comfort

US Sizes: Male 3.5-13, Female 4.5-14

[Size Chart pg. 70]

Style: 2.35.003 | MSRP \$31.99

U.S.A. Patented



FLOATING FINS

FLOATING SWIM FIN

» Add Power to Your Kick and Build Leg Strength

» Floats in Fresh and Salt Water

Keeps legs buoyant to reduce body drag

US Sizes: Male 1-15, Female 2-16, Youth K8-K13



[Size Chart pg. 70]

Style: 1.05.037 | MSRP \$19.99-24.99



FISHTAIL FINS

CHILDREN'S LEARN-TO-SWIM FINS

» Transitioning Children into Swimmers

» Adjustable Heel Snaps

Ensures a snug fit and can be worn while children grow

» Learning Tool

Helpful at the most basic level, promotes proper body position and easy forward propulsion

» Zero Buoyancy

Fins do not influence the child's buoyancy making them very easy to use

Baby: 3 mos-4 yrs | Junior: 5-7 yrs

Baby Fin Blue

Style: 1.05.049.37 | MSRP \$31.99

Junior Fin Yellow

Style: 1.05.049.48 | MSRP \$31.99



KIDS FIN

CHILD/TODDLER SWIM FINS

» Experience the Excitement of Forward Propulsion

» Engineered for Small Feet

Helps young swimmers learn a proper horizontal body position in the water

» Soft Polyvinyl Material

Offers comfort and flexibility

» Adjustable Velcro Heel Strap

Easy to put fins on and off; can be adjusted as child grows

Children: Adjustable to fit size K11–2 Toddler: Adjustable to fit size K5–11

Child | Style: 5.35.008.103.51 | MSRP \$19.99 Toddler | Style: 5.35.010.104.52 | MSRP \$19.99

Replacement Velcro Strap Style: 5.30.009 | MSRP \$4.99

18 TRAINING FINS TECHNICAL PRODUCTS TRAINING FINS TECHNICAL PRODUCTS 19



SORE VALUES

nderwater kicking during the first 15 meters off of each wall has become very important in our sport and will continue to become more important. This same foil movement that is used in underwater kicking is also used during the butterfly, backstroke and freestyle strokes. To maximize your performance in the pool, it is absolutely necessary to develop this motion to the highest level possible.

The FINIS Foil Monofin can assist the development of the foil movement in your kicking. The Foil was designed with the flexibility to give you the feel of a fish-like movement and develop the "snap" towards the end of the kicking power phase that is so important.

The fin helps you coordinate the summation of forces by using your core body strength to develop more distance per kick.

The unique size and shape of the Foil Monofin was designed specifically for great control, allowing you to maintain good rhythm on butterfly. The Foil is great for breaststroke workouts, as well. Swimmers can do breaststroke arms and an accentuated dolphin movement with breaststroke coordination and rhythm.

The Foil Monofin is also great in crowded training groups, as it is safer than the composite materials of normal performance monofins. The "mono" aspect of

THE FOIL MOVEMENT IS THE DIFFERENCE, GUARANTEED TO RESULT IN BETTER FINISHES AND FASTER TIMES.

the Foil adds the developmental elements of "kinesthetic awareness and tactile feel" for developing a great foil movement not found in regular fin practice.

The Foil Monofin is the best tool for its purpose. You can develop your kicking for starts, turns, and full stroke swimming at the same time. I have seen the sensational results in performances from swimmers that developed with me; like Misty Hyman, 200 Butterfly Olympic Champion and more recently Cindy Tran, 100 Yard Backstroke NCAA Champion in 2011 and 2012. These swimmers and many others have used monofins as a major component during their development and performance years. It is easy to see the amazing difference these athletes produce on race day. The foil movement is the difference, guaranteed to result in better finishes and faster times.

—Bob Gillett
Swimming Coach
coach@bobgillett.com



FOIL

TECHNIQUE MONOFIN

» Single Blade Design

Promotes development of the undulating foil body motion and propulsive dolphin kick

» Technique Channels

Controls the flex of the fin and encourages correct foil movement

» Large Surface Area

Works core and leg muscles more than standard fins

Sizes: XS, S, M, L, XL

[Size Chart pg. 70]

Style: 1.35.012 | MSRP \$59.99

Underwater dolphin kick is often called **The Fifth Stroke** because of the impact it can have on your race. Using **monofins** every day in practice will help you develop the proper technique, endurance, and speed to master this Fifth Stroke.



SHOOTE

SHORT & STIFF BLADE MONOFIN

- » Develop a Rapid Butterfly Kick while Building Core Strength
- » Short and Stiff Fiberglass Blade Simulate race pace with a quick and powerful butterfly kick
- » Strength Training Work core muscles including abs, lower back, quads, and glutes
- » Long Distance Butterfly Ideal for butterfly training to maintain a strong, composed stroke

20" x 18" Fiberglass Blade

Sizes: M, L, XL, XXL

[Size Chart pg. 70]

Style: 1.35.004 | MSRP \$139.99

U.S.A. Patented



TRAINER SERIES

SWIM TRAINING MONOFIN

- » Develop a Smooth and Powerful Butterfly Kick While Building Core Strength
- » Strong Kick

Develop a powerful dolphin kick generated from the hips

» Strength and Flexibility

Work core including abs, back, quads, and glutes; increase range of motion of feet and ankles

» Trainer 2 – Advanced

25% stiffer than Trainer I for a harder workout

28" x 18" Fiberglass Blade

Trainer 1 & 2 Sizes: M, L, XL, XXL

[Size Chart pg. 70]

Trainer 1 | Style: 1.35.005 | MSRP \$169.99

Trainer 2 | Style: 1.35.006 | MSRP \$199.99



COMPETITO

PROFESSIONAL FREEDIVE MONOFIN

- » Ideal for Free Divers, Fin Swimmers and Water Sports Enthusiasts
- » Large Fiberglass Blade

Tension in the blade creates a compounded resistance for maximum propulsion

» Hand Tapered Blade

Whip-like action at the end of the kick

28" x 28" Fiberglass Blade

Sizes: M, L, XL, XXL

[Size Chart pg. 70]

Style: 1.35.007 | MSRP \$319.99



RAPID MONOFIN

RECREATIONAL ADULT MONOFIN

- » Have Fun While Dolphin Kicking
- » Patented Single Blade Design Encourages the undulation needed for an efficient dolphin kick
- » Build Leg and Core Strength Activates 60% of muscle mass, including the core and lower body
- » Soft, Flexible Blade
 Makes swimming dolphin kick fun and easy

24" x 21" blade, adjustable strap

US Sizes: Male 8-12, Female 9-13

Style: 1.35.003 | MSRP \$89.99 Rapid Replacement Strap Style: 1.35.009 | MSRP \$15.99

U.S.A. Patente



WAVE MONOFIN

RECREATIONAL YOUTH MONOFIN

- » Have Fun while Learning Dolphin Kick
- » Patented Single Blade Design Teaches young swimmers the undulation needed for a proper dolphin kick
- » Build Leg and Core Strength Activates 60% of muscle mass, including the core and lower body
- Soft, Flexible Blade
 Makes swimming dolphin kick fun and easy

21" x 18" blade, adjustable strap

US Sizes: Male 1-7, Female 2-8

Style: 1.35.001 | MSRP \$59.99 Wave Replacement Strap Style: 1.35.008 | MSRP \$9.99

U.S.A. Patented



MERMAID FIN

MONOFIN POOL TOY

- » A Fun Way to Build Confidence in the Water
- » Increase Water Confidence
 Allows children to feel comfortable in water
- » Quick Release Foot Strap Strap allows quick, safe fin removal
- » Build Leg Strength Learn a balanced dolphin kick and strengthen muscles

Best for kids under 12 I use adult supervision

US Sizes: Male 1-6, Female 2-7

Colors: Pink (112), Purple (110)

Style: 1.30.012 | MSRP \$31.99



FOOTBOOTIES

NEOPRENE FOOT PROTECTION

» Prevent chafing and add comfort when using fins or monofins

,0C:

S (sz 2-5) (04), M (sz 6-9) (05), L (sz 10-14) (06)

Style: 1.25.001.101 | MSRP \$11.99



SKIN SOCKS

VERSATILE NYLON SPORT SOCKS

» Nylon/Spandex socks add comfort during fin use and prevent blisters and chafing

i-00.

S (sz 2-5) (04), M (sz 6-9) (05), L (sz 10-14) (06)

Style: 1.25.002.101 | MSRP \$13.99

22 MONOFINS TECHNICAL PRODUCTS



PALM POSITIVE

have always been a swimmer that enjoys trying new training products because they help to keep my training fresh and challenge me to think about how different muscle groups contribute to my efficiency in the water. I have experimented with many products over the course of my career and many miss the mark in what I am trying to achieve with my stroke improvements. This is not the case with the new FINIS Agility Paddles.

Being that they are strapless, the FINIS Agility
Paddles require positive pressure against the water
to ensure they stay on your hand and allow you to
pull through the water with correct technique.
For me this means maintaining my high elbow
position from the initiation of the catch all the way
through the underwater phase until I begin my
recovery. I use them in my freestyle pulling sets and
challenge myself to maintain the same pace I might
do with other paddles. I also use the Agility Paddles
to work on my butterfly technique—a big challenge

SWIM TRAINING INVOLVES CONSTANTLY TWEAKING MINUTE DETAILS— AGILITY PADDLES HELP ME TO DO JUST THAT.

that forces me to intensely focus on each aspect of my catch.

Swim training involves constantly tweaking minute details of the stroke to improve efficiency in the water. The FINIS Agility Paddles help me to do just that, which is why you will always find them in my equipment bag!

—Jason Dunford
African Record Holder
Olympic Finalist



<mark>NEW</mark> AGILITY PADDLES

STRAPLESS SWIM PADDLE

» Palm Positive

Paddle will remain in place if swimmer maintains early vertical forearm position

» Strapless Design

Ergonomic shape is designed to fit the natural contour of the hand

» Promotes Early Catch

Convex design encourages paddle to have increased traction with the water

» All Four Swim Strokes

Versatile paddle works for freestyle, backstroke, breaststroke, and butterfly

Sizes: S (04), M (05), L (06)

[Size Chart pg. 70]



reddot design award

Style: 1.05.145 | MSRP \$19.99

U.S.A. Patented



EARLY VERTICAL FOREARM PADDLES

- » Promotes an Early Vertical Forearm (EVF) Position Does not allow wrist to bend; uses the entire forearm and hand to create uniform application of force
- » Easy-to-Adjust Velcro Strap Improved design comfortably holds wrist in place
- » Creates Muscle Memory Develop a forearm dominant stroke with a high elbow position to provide more propulsion

Style: 1.05.026 | MSRP \$29.99

U.S.A. Patented



FINGER PADDLES

- » Enhances Feel for the Water During the Catch Phase Maximizes propulsion by establishing proper hand position
- » Heightens Stroke Technique Awareness Emphasizes technique imperfections to easily identify and correct the stroke
- » Develops Muscle Memory Making subtle changes in hand pitch and speed changes propulsion and body position

Sr | Style: 3.05.001.104.49 | MSRP \$9.99 Jr | Style: 3.05.001.102.51 | MSRP \$9.99



Jr | Style: 1.05.006.48 MSRP \$15.99

U.S.A. Patented

MSRP \$19.99

Style: 1.05.029 | MSRP \$2.99

Replacement Paddle Tubing Freestyler



FREESTYLER PADDLES

FREESTYLE TRAINING PADDLES

- » Patented Hydrodynamic Shape Decreases resistance and planes the hand forward, lengthening each stroke
- » Patented Skeg Design Streamlines and straightens hand entry
- » Instant Stroke Feedback Paddle rotates and straightens at swimmer's correct hand entry

Sr | Style: 1.05.020.50



EARLY VERTICAL FOREARM TRAINING TOOL

- » Teaches Early Vertical Forearm (EVF) Position Promotes a proper stroke pull that utilizes the entire forearm
- » Develop EVF Muscle Memory Locks hand, wrist and forearm into optimal position; does not allow wrist to break
- » High Elbow Position Initiates pull by lifting the elbow for a high catch

[Size Chart p74]

Sr | 1.05.028.50 | MSRP \$19.99 Jr | Style: 1.05.028.48 | MSRP \$15.99

U.S.A. Patented | Intl Patents Pending







ALIGNMENT KICKBOARD

STREAMLINE KICKBOARD WITH HAND STRAP

» Hydrodynamic Profile

Creates ideal body alignment and keeps swimmers streamlined from fingers to toes

» Versatile

Great for standard kicking, one arm drills and side kicking

» Stabilizing Hand Strap

Place hand and arms in streamline position to control the board without gripping

Style: 1.05.042 | MSRP \$19.99

U.S.A. Patented



FOAM KICKBOARD

FOAM KICKBOARD

» Improve Kicking Technique

Immobilize arms to build leg muscles and give full attention to your kick

» Foam Material

Soft material does not chafe or irritate skin

» Multiple Sizes

Available in Adult and Jr sizes for ages 12 and under

Sr: 18.5" x 11.5" | Style: 1.05.035.50 | MSRP \$15.99 Jr: 14" x 10" | Style: 1.05.035.48 | MSRP \$13.99



FOAM PULL BUO

LEG BUOY

» Develops Upper Body Strength Immobilizes legs to maximize the upper body

Sr | Style: 1.05.036.50 | MSRP \$14.99

Jr | Style: 1.05.036.48 | MSRP \$12.99

Jr - For smaller legs or under the age of 12



PULLING ANKLE STRA

RUBBER ANKLE STRAP

» Eliminates Kicking

Holds ankles together, shifting the focus to build upper body strength

Style: 1.05.052.104 | MSRP \$5.99



TECH TOC

AUDIBLE HIP ROTATION TRAINING TOOL

» Receive Instant Stroke Feedback and Ensure Proper Hip Rotation

» Improve Hip and Body Position

Ball bearing within the capsule creates audible feedback when tipped side-to-side

» Compatible with All Four Strokes

Hip rotation timing for freestyle/backstroke or fulcrum signaling a strong hip undulation for breaststroke/butterfly

» Increase Power and Improve Timing

Utilizes the strong core muscles to initiate the stroke tempo and maximize efficiency

Belt Length 52 in

Style: 1.05.014 | MSRP \$49.99 Replacement Hip Belt with Buckle Style: 1.05.099 | MSRP \$11.99



HYDRO HI

CORE STRENGTHENING TOOL

» Strengthen Hip Rotation and Swim Faster by Using Your Core Muscles

» Hip Blades

Creates resistance during body rotation to improve core strength

» Multi-Stroke Compatible

Improves freestyle and backstroke hip rotation, and can also be used for breaststroke to prevent dropped elbows

» Enhanced Stroke Timing

Teaches swimmers to rotate quickly, completely and symmetrically on both sides

Belt Length 52 in

Style: 1.05.007 | MSRP \$29.99 Replacement Hip Belt with Buckle Style: 1.05.099 | MSRP \$11.99 Rotation is vital for backstroke and freestyle technique. The person who is able to **swim tall** in the water is someone who maximizes their rotation by extending from their fingertips to toes. The **Tech Toc** and **Hydro Hip** help maximize this distance-per-stroke by developing proper timing and core strength.

28 ARM & LEG ISOLATION TECHNICAL PRODUCTS 29





NEW FLOATING ISLAND

LEARN-TO-SWIM TOOL FOR KIDS

- » EVA High-Density Foam
- Durable, high quality foam floats in the water
- » Gain Water Experience and Confidence Holes allow water to seep through the raft to introduce young children to swimming and feel

natural shifts in buoyancy as they move

» Flexible Design
Easy to manipulate for different pool and water activities

W 50" x H 35" x D 1" (127 x 89 x 2.5cm)

Ideal for ages 6 mos - 10 yrs

Style: 5.40.035 | MSRP \$89.99



SWIM PARACHUTE

RESISTANCE PARACHUTE

- » Train with Resistance to Build Strength, Power and Endurance
- » Increased Resistance
 Provides additional drag during everyday training
- » Resistance Training Build muscle, increase endurance and boost speed
- » Two Sized Chutes
 Red = 8 Inches, Navy = 12 Inches
 Adjustable nylon tether goes from belt to parachute

Navy 12" | Style: 1.05.110.106 | MSRP \$27.99 Red 8" | Style: 1.05.110.102 | MSRP \$27.99



DRYLAND CORDS

RESISTANCE STRETCH CORDS

» Swim Conditioning Outside the Pool Simulates swimming

motions and isolates muscles vital to the sport

» Resistance Training Enhances speed while building endurance

and strength

** Three Resistance Levels
Light - Yellow

Medium - Green Heavy - Red

Yellow | Style: 1.05.113.104 | MSRP \$31.99 Green | Style: 1.05.113.105 | MSRP \$31.99 Red | Style: 1.05.113.102 | MSRP \$31.99 As opposed to static weight lifting, **Dryland Cords** create a dynamic load that activates both large and small muscle groups. Through simple movements, the cords help you safely strengthen your swimming-specific muscles.





NEW SWIM TEACHING PLATFORM

FIBERGLASS STANDING DECK

- » Teach Lessons and Optimize Your Pool Space
- » Molded Fiberglass Standing Deck Raised surface above the pool bottom creates a safe and enjoyable learning experience
- » Non-Slip Surface Ensures children, parents and teaching staff remain safe. comfortable and confident
- » STP 1.2m
 Designed to withstand the weight of 600 lbs
 Recommended for classes with 3 to 4 children per side
- » STP 1.8m Designed to withstand the weight of 1,200 lbs Recommended for classes with 5 to 6 children per side

STP 1.2m | Style: 1.05.107.98 | MSRP \$824.99 STP 1.8m | Style: 1.05.107.92 | MSRP \$1,099.99



TURNMASTER PRO

INDIVIDUAL LANE BULKHEAD

- » Optimize Pool Space for Turn Training, Practices and Lessons
- » Focus on Turns
 Divides one lane into two, creating an extra turn each lap
- » Vinyl Ester Chlorine Resistant Fiberglass Aerospace material is built to withstand race speed turns and is resistant to chlorine damage

6'9" (2.05m) | Style: 1.05.106.04 | MSRP \$1,800.00

7'3" (2.20m) | Style: 1.05.106.05 | MSRP \$1,900.00 7'9" (2.35m) | Style: 1.05.106.06 | MSRP \$2,100.00 8'2" (2.50m) | Style: 1.05.106.07 | MSRP \$2,250.00 Wet Deck Straps | Style: 1.05.112 | MSRP \$79.99 Gutter Straps | Style: 1.05.116 | MSRP \$69.99



SWIM MIRROR

UNDERWATER MIRROR

- » Get Instant Feedback on your Stroke Technique
- » Reinforced Polished Aluminum Watch yourself for instant visual feedback on stroke technique
- **» Corner Holes**Hang or secure mirrors in place end to end for better observation
- » Flip Turn Feedback
 Hang vertically at the end of the pool to provide feedback during flipturns
- 45.5" x 28" (115cm x 71cm) Less than 3 lbs. (1.4 kg)

Style: 1.05.013 | MSRP \$104.99



HYDROSPEED® VEL

SMART COMPRESSION TECH SILIT

» 4-Way Stretch Fabric Provides perfect compression around the muscles and body

» Welded Seamless Technology Create a seamless structure around the suit and reduce drag friction

» Italian Calendared Fabric

Technical heating process produces an ultra smooth and lightweight surface

» Minimal Permeability

The permeability value of our fabric is at the legal limit as set by FINA

Multiple Sizes: 22-36 including 25, 27, 29 [Size Chart pg. 71]

Female | Style: 1.10.139.101 | MSRP \$299.99 Male | Style: 1.10.140.101 | MSRP \$199.99





HYDROSPEED® FLU

LIGHT PERFORMANCE TECH SUIT

- » Light Hydrodynamic Performance Technology
- » Ultra-light Fabric Made with an ultra lightweight fabric for minimum resistance
- **» Thin Construction**Produces a smooth surface to reduce friction
- » Taped Edges
 Creates a secure grip
- » 4-Way Stretch Fabric Provides perfect compression around the muscles and body

Multiple Sizes: 22-36 [Size Chart pg. 71]

Female | Style: 1.10.030.101 | MSRP \$229.99 Male | Style: 1.10.032.101 | MSRP \$129.99







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34

COMPETITIVE RACING SWIMWEAR

- » Suit Technology to Perform at the **Highest Level of Competition**
- » Iso-Panel Compression Supports targeted muscle groups so that you can perform at the highest level of competition
- » Hollow-Core Scalex Material Advanced lightweight structure compresses body and whisks away water
- » Competition Cut Open back design gives excellent coverage

Multiple Sizes: 24-36 [Size Chart pg. 71]

Race John | Style: 1.10.025.101 | MSRP \$119.99 Bladeback | Style: 1.10.024.101 | MSRP \$89.99 Brief | Style: 1.10.131.101 | MSRP \$49.99 Jammer | Style: 1.10.132.101 | MSRP \$69.99 Hydrospeed 2 suits are already sized down by 1 size





HIGH QUALITY DURABLE SWIMWEAR

- » Comfortable Swimwear Made with Long Lasting AquaTuff® Technology
- » AquaTuff® Technology Resist damage from chlorine and sunlight
- » Comfort Fit Provides maximum range of motion
- **» 100% Polyester** 56% PBT Polyester Blended Technology and 44% polyester material
- » Shape Retention Offers stretch, strength and durability
- » Fully Lined Front and back black colored lining reduces transparency

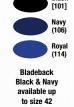
[Size Chart pg. 71]

Bladeback Sizes: 26-42 Style: 1.10.003 | MSRP \$49.99 Skinback Sizes: 22-38 Style: 1.10.119 | MSRP \$49.99

Jammer Sizes: 20-40 Style: 1.10.107 | MSRP \$37.99 Brief Sizes: 22-38

Style: 1.10.102 | MSRP \$27.99 Youth Bladeback Sizes: 18-24 Style: 1.10.120 | MSRP \$49.99













36 TECHNICAL SUITS SWIMWEAR TECHNICAL SUITS SWIMWEAR 37



RESISTANCE TRAINING SUIT

» Build Strength and Endurance

» Drag Effect

Increases aerobic conditioning when worn over a swimsuit

» 100% Polyester Mesh Fabric Resists the damaging effects of chlorine and sunlight

» Drawstring

Includes polyester drawstring for a secure fit

Sizes: 24-40 [Size Chart pg. 71]

Style: 1.20.001 | MSRP \$29.99



ULTIMATE DRAG SUIT

HIGH-RESISTANCE TRAINING

» Build Strength and Endurance

» Drag Cups

4 additional structured cups capture water and increase resistence

» Resistance Training

The drag effect helps build muscle and increase endurance: when removed, speed can be increased

» 100% Polyester Mesh Fabric Resists the damaging effects

of chlorine and sunlight Sizes: S-XL [Size Chart pg. 70]

Style: 1.20.007 | MSRP \$39.99



REVERSIBLE DRAG SUIT

REVERSIBLE RESISTANCE TRAINING

» Build Strength and Endurance

» Resistance Training

The drag effect helps build muscles and increase endurance

» Layering

Designed to be worn over a swimsuit

Colors: Navy/Yellow (295), Black/Red (210)

Sizes: S-XL [Size Chart pg. 70]



Style: 1.20.009 | MSRP \$35.99



THERMAL SWIM SHIR

THERMAL TRAINING SHIRT

» Keep Warm During Your Swim

» Thermal Properties

Traps body heat with its Nobel Prize winning Polyolefin fibers

» Conforms to the Body

Allows for a full range of motion with all strokes

Durable Polyester

Sizes: Youth XS-L, Adult S-XL [Size Chart pg. 70]

Style: 1.05.048 | MSRP \$59.99



REUSABLE SWIM DIAPER

» Comfortable Swim Diaper For Swim Schools and Public Schools

» Washable and Reusable

100% polyester, chlorine resistant Colors: Lime Green (009),

Solid Royal (114), Solid Pink (112), Pink Bubble (277), Blue Octopus (433), Tropical Fish (278), Flower Power (279), Shark Camo (434)

Sizes: XS-4T [Size Chart pg. 70]

Print | Style: 5.20.014 | MSRP \$9.99 Solid | Style: 5.20.015 | MSRP \$9.99







WATER POLO BALL

PRACTICE AND COMPETITON WATER POLO BALL

- » High-Quality Textured Grip Skillfully handle the ball with ease
- » Elite Rubber Construction
 Designed to hold shape and built for durability
- » Regulation Men's Size and Weight Suitable for competition and practice settings

Style: 6.25.007.43 | MSRP \$29.99



TEAM WATER POLO CAP

SOLID TEAM WATER POLO CAPS

- » Durable Water Polo Cap Team Sets
- » Form-Fitting Nylon Fabric Cap conforms to head shape comfortably
- » Tie Closure

Nylon strings secure cap to head

» Bold Contrasting Number Number stands out clearly on each side

Team set includes 13 caps numbered 1-13

Team Colors: Navy (106) or White (100), including 2 red goalie caps (#1 and #13)

Expansion set numbers 14-26 available in navy or white

One size fits all

Team | Style: 6.25.008.50 | MSRP \$149.99/set Expansion Set | Style: 6.25.010 | MSRP \$149.99/set Designed for durability and comfort, the **Water Polo Caps** are made from a strong nylon that conforms to most head shapes. Great for practices and games.



INIS' online Custom Design Tool is extremely user friendly and the program makes it simple to create anything you can imagine. As a learn-to-swim and learn-to-surf program in Los Angeles, the LA Surf and Swim staff has been continuously growing as well as our need for swimsuits for the pool or beach. We have been getting a number of swim products for our school from FINIS and were thrilled when we found out we could design our own suits.

LA Surf and Swim came up with a basic idea for a uniform suit for our coaches and sent it to the design department who helped us every step of the way. We came up with the general idea and the FINIS representa-

42

tive helped us create the background design of the suit, the color, the different styles as well as adding coaches' names to each of the suits we wanted.

We are thrilled that we have come up with a design for every different style of male and female suits, and are looking forward to having all of our instructors fitted in LA Surf and Swim custom suits. The whole process was such a breeze and we will definitely use FINIS again when we are ready to create some new suits.

—Happy Splashes,
Courtney
LA Surf and Swim

Fully customize your own suits and gear today online with our Custom Design Studio

FINISinc.com/Custom

Or contact FINIS directly for assistance in the customization process or to receive a sizing kit.

EMAIL: custom@FINISinc.com

PHONE: 888.333.4647

Allow 4-6 weeks for production after design is accepted



CUSTOM TEAM SWIMWEAR

DURABLE CUSTOMIZABLE SUITS

- » Train and Compete in Your Colors and Designs
- » Customizable

Train and compete with 100% custom swimwear; create any design or color scheme for your suit

Sublimation Printing

No limits to your design; choose any combination of non-fading colors or designs

» AquaTuff® Technology

Resists the damaging effects of chlorine and sunlight

Male and Female Sizes: 20-40 Drag Suit Sizes: S-XL

[Size Chart pg. 71]

FEMALE

Bladeback | Style: 1.10.051 | MSRP \$69.99 Openback | Style: 1.10.053 | MSRP \$69.99 Skinback | Style: 1.10.052 | MSRP \$69.99 Bikini Openback | Style: 1.10.054 | MSRP \$69.99

IALE

Briefs | Style: 1.10.161 | MSRP \$39.99 Jammer | Style: 1.10.162 | MSRP \$47.99

DRAG SUITS
Reversible Drag Suit
Style: 1.20.023 | MSRP \$51.99
Standard Drag Suit

Style: 1.20.022 | MSRP \$44.99

CUSTOM DESIGN 43



CUSTOM WATER POLO CAPS

CUSTOMIZED TEAM CAPS

- » Distinguish your Team with Custom Caps
- » Completely Customizable Choose ear guard color, number colors, fabric colors, and create artwork designs; name printing is also available
- » Sublimation Printing Prevents fading and allows for an unlimited use of color in your design

One size fits all









Style: 6.10.010 | MSRP \$29.99

Available in the U.S.A. exclusively through S&R Sports





CUSTOM WATER POLO SUI

CUSTOM ZIPBACK OR BRIEF SUIT

- » Train and Compete in Your Colors and Designs
- » Customizable

Create any design or color scheme

- » Sublimation Printing
- No limits to your design; choose any combination of non-fading colors or designs
- » AquaTuff® Technology
 Resists the damaging effects of chlorine and sunlight

Female Water Polo Style: 6.10.006 | MSRP \$71.99 | Sizes: 20-40 Male Water Polo Style: 6.10.004 | MSRP \$35.99 | Sizes: 20-46 Available in the U.S.A. exclusively through S&R Sports



CUSTOM SEAMLESS SWIM CAP

CUSTOM SEAMLESS SILICONE SWIM CAP

Make your swimmers stand out at a meet with the Custom Seamless Swim Caps. Pick any color and design to represent your team.

» Customizable

Swim cap designed specifically for your team. Use your design, colors and logos.

» Seamless Style

Now allows you to print on top of the cap for more customization.

» Dome Shape

Increased internal volume making it great to hold more hair.

Custom Seamless Caps | Style: 1.25.007



CUSTOM SWIM CAP

CUSTOM LATEX AND SILICONE CAPS

- » Train and Compete in Your Colors and Designs
- » Customizable

Swim cap designed for your team; create or choose any design, color, and style

» Multiple Styles

Available in silicone and latex



Custom Latex Caps | Style: 1.25.005
Custom Silicone Caps | Style: 1.25.006

CUSTOM MESH BA

MESH DRAWSTRING BAG

- » Personalize Each Bag with Swimmer's Name and Team Design
- » Sublimation Printing

No limits to your design; choose any combination of non-fading colors or designs

» Mesh Material

Equipment dries in the bag to prevent mildew and bacteria

» Small Zip Compartment

Conveniently stores smaller items

» Pull Drawstring Securely closes bag

Bag Dimensions: 15.5" x 27.5"

Style: 1.25.008 | MSRP \$39.99

The standard has always been to pick a suit design from a catalog and hope it matches your team colors. But now with **Sublimated Custom Suits,** you can create any design to truly match your team's identity. Stop being constrained to a catalog and create the custom suit that you actually want to wear!

44 WATER POLO CUSTOM DESIGN
ACCESSORIES CUSTOM DESIGN 45



SPONSORSHIP

TAKE YOUR TEAM TO THE NEXT LEVEL

WITH A TEAM SPONSORSHIP FROM FINIS

GREAT PRODUCTS. GREAT PRICES.

- » Customized Team Suits, Warm Ups, Shirts, Caps, and Bags
- Unify your team with customized gear
- » Championship Swimwear Packages Provides swimmers with discounted prices on our top racing suits—all US Junior National and US National meet qualifiers get a free backpack and tech suit
- » Free Coach Shirts and Warm Up Jackets Helps coaches stay cool and comfortable during meets and on the pool deck
- » Team Banners

Receive a customized team banner to hang at meets or the team's home pool

wimming, triathlon or water polo, FINIS has sponsorship packages available for teams of all sizes. Becoming sponsored by FINIS improves your team's look with our customized team suits, caps, warm ups, and equipment bags. Your athletes also have the opportunity to get championship swimwear packages, providing swimmers with discounted prices on our top racing suits. US Junior National and US National meet qualifiers receive a free backpack and tech suit. All teams receive a custom-

WATER POLO TEAMS CAN ALSO CUSTOMIZE CAPS AND SUITS TO MEET THEIR NEEDS.

ized team banner to hang at their home pool—also great to display at your team area when traveling to meets.

Your team representative at FINIS will work closely with your coaches to offer the highest level of customer service possible. In addition, your representative will be available to you throughout the season to provide you with assistance as needed.

FINIS has sponsorships packages available for all team sizes and will help your team become faster, stronger athletes to gain the recognition they deserve.

Contact FINIS for complete Team Sponsorship Program information at **925.454.0111** or sponsorships@finisinc.com.

OUTERWEAR

PRESENTED BY

₩ UNDER ARMOUR.



WOMEN | UA Coaches Polo II Sizes: XS-XXL Style: 1.15.051 | MSRP \$49.99

MEN I UA Performance Team Polo Sizes: SM-XXL

Style: 1.15.052 | MSRP \$49.99

COLORS AVAILABLE



□ UNDER ARMOUR.



UA LOCKER SHORTSLEEVE TEE

WOMEN

Sizes: XS-XXL

Style: 1.15.060 | MSRP \$22.99

MEN

Sizes: SM-XXL

Style: 1.15.059 | MSRP \$22.99

YOUTH

Sizes: YSM-YXL

Style: 1.15.072 | MSRP \$19.99

COLORS AVAILABLE























H UNDER ARMOUR.



WOMEN | UA Campus Full Zip Jacket Sizes: XS-XXL

Style: 1.15.069 | MSRP \$64.99

MEN | UA Campus Warm Up Jacket Sizes: SM-XXL

Style: 1.15.053 | MSRP \$64.99 YOUTH | UA Campus Jacket

Sizes: YSM-YXL

Style: 1.15.055 | MSRP \$59.99

COLORS AVAILABLE



HUNDER ARMOUR.

WOMEN

Sizes: XS-XXL

Style: 1.15.070 | MSRP \$59.99

MEN

Sizes: SM-XXL

Style: 1.15.054 | MSRP \$59.99

YOUTH

Sizes: YSM-YXL

Style: 1.15.056 | MSRP \$54.99



COLORS AVAILABLE



★ UNDER ARMOUR.



NEW IIA ELECTE TEAM HOOD

WOMEN

Sizes: XS-XXL Style: 1.15.061 | MSRP \$49.99

MEN

Sizes: SM-XXL

Style: 1.15.063 | MSRP \$49.99

YOUTH

Sizes: YSM-YXL

Style: 1.15.065 | MSRP \$49.99

COLORS AVAILABLE

■ UNDER ARMOUR.



NEW

UA FLEECE TEAM PANTS

WOMEN

Sizes: XS-XXL

Style: 1.15.062 | MSRP \$49.99

MEN

Sizes: SM-XXL

Style: 1.15.063 | MSRP \$49.99

YOUTH

Sizes: YSM-YXL

Style: 1.15.066 | MSRP \$49.99

COLORS AVAILABLE



★ UNDER ARMOUR.



<mark>IEW</mark> IA LOCKER LONGSLEEVE TEE

OMEN

Sizes: XS-XXL

Style: 1.15.058 | MSRP \$27.99

IEN

Sizes: SM-XXL

Style: 1.15.057 | MSRP \$27.99

YOUTH

Sizes: YSM-YXL

Style: 1.15.071 | MSRP \$24.99

CULUDG VAVAILADIE

COLORS AVAILABLE

vy/White Red/Whi

Manage Allisite Consti

e/Black Purple/White

ee Carolina Blue/ Veg



UNDER ARMOUR.



SHORTS

WOMEN | TG UA Escape 3" Short Sizes: XS-XL

Style: 1.15.067 | MSRP \$24.99 MEN | UA Team Microshort

Sizes: SM-XXL

Style: 1.15.068 | MSRP \$19.99

COLORS AVAILABLE

CULURS AVAILAB









UNDER ARMOUR.

50 OUTERWEAR



GUIDE TO GOGGLES



52

LENS INTEGRATION TECHNOLOGY

Fusing the lens with the frame during assembly creates a durable and comfortable goggle.

1F One Frame

ONE-PIECE FRAME

Flexible and soft frame increases Utilizes an interchangeable nose comfort and provides optimal fit. Ideal bridge design to create a personalized for youth and fitness swimmers. fit for any nose and face.



AF Anti-Fog Lenses

ANTI-FOG LENS

CUSTOM FIT

Special coating reduces fog build up over time to increase vision clarity.





Partially filters out UVA and UVB rays to help reduce glare and protect the eyes.



SLEEK RACING GOGGLE

» Low Profile Lenses

Designed for competitive swimmers to reduce drag and increase speed

» Silicone Gasket Comfortable and water-tight

» Dual Silicone Strap Distributes pressure evenly around head

» Custom Fit

Three nose pieces and an adjustable strap

Colors: Silver/Mirror [241], Black/Smoke [239], Multi/Mirror [130], Clear/Clear [255]

Style: 3.45.077

\$15.99 Mirror | \$13.99 Non-Mirror









LOW PROFILE RACING GOGGLE

» Lens Integration Technology

Goggle frame and lens are fused as one piece to reduce drag

» Quick Clip

Designed for easy and quick strap adjustment

» Material

TPE Gasket, Silicone Strag Polycarbonate Lens

Colors: Silver/Mirror [241],

Blue/Mirror [237], Black/Smoke [239], Clear/Clear [255]

Style: 3.45.073 \$15.99 Mirror | \$13.99 Non-Mirror









TRADITIONAL RACING GOGGLES

» Traditional Hard Frame Design

Lenses fit around your eye socket for a tight seal

» Low Profile Lenses

Designed for competitive swimmers to reduce drag



» Custom Fit Comes with an adjustable nose bridge for all face shapes

Colors: Gold Mirror [475], Smoke [002], Blue [103]

Style: 3.45.082 \$13.99 Mirror | \$6.99 Non-Mirror





RACING GOGGLES 53





POLARIZED GOGGLE

- » Designed For Open Water and Triathlons
- » Polarized Lens

Optimum clarity and reduced eye strain

» Glare Prevention

99% of vertical glare is removed, includes UVA/UVB protection

» Wide Curved Lens

Reduces distortion for optimal peripheral viewing

Silicone Strap, Polycarbonate Lens



Colors: Black/Yellow [131], Silver/Black [125]

Style: 3.45.080 | MSRP \$39.99









SOFT FITNESS GOGGLE

- » Comfortable Goggle for Fitness and Open Water Swimmers
- » Soft One-Piece Frame Durable frame designed for 14 yrs+
- » Silicone Strap Provides security and comfort around head
- » Easy Secure Side Clips Makes for quick adjustment and a universal fit

Material: TPR Frame, Silicone Strap, CP Lens

Colors: Blue/Clear [205], Silver/Smoke [242]

Style: 3.45.058 | MSRP \$11.99









WIDE LENS FITNESS GOGGLE

- » Wide Lens Fitness Goggles that Provide Maximum Eye Protection
- » High Definition Lenses Offers maximum eye protection, filtering 100% of blue light and improving contrast and depth perception
- » Curved Lenses

Provides an optimal fit with no underwater distortion

Material: TPR Frame, Silicone Strap, Polycarbonate Lens

Colors: Smoke/HDL [253], Clear/Clear [255]

Style: 3.45.035 | MSRP \$17.99













COMFORTABLE FITNESS GOGGLE

- » Most Comfortable Goggle for Fitness and Open Water Swimmers
- » Curved Carbon Polymer Lenses Reduces distortion and provides optimal viewing
- » Soft One-Piece Frame Durable frame designed for 14 yrs+
- » Universal Fit Great for all face shapes

Material: TPR Frame, Silicone Strap, CP Lens

Colors: Clear/Smoke [221], Blue/Clear [113]

Style: 3.45.065 | MSRP \$15.99









SILICONE ADJUSTABLE STRAP

- » Replacement Double-Strap Securely holds goggles in place
- » Easy Adjustable Back Clip Easily adjust strap to fit correctly and tightly
- » 3/8" (1 cm) Silicone Strap Prevents slippage and maintains a secure fit
- » Universal Fit Compatible with most goggles

Style: 3.25.010 | MSRP \$3.99





KIDS GOGGLE

» Colorful Lil' Kids Goggles

Young Kids Sizing Ideal for ages 2-6 yrs

» Kids Clip Easy to snap on/off

» Soft Eye Gasket & One-Piece Frame Made of silicone for ultimate comfort

Materials: Silicone Frame, Silicone Strap, Polycarbonate Lens

Colors: Pink/Purple [234], Blue/Green [202], Red/Yellow [439]

Style: 3.45.075 | MSRP \$8.99









KIDS SIZE SCENTED GOGGLE

» Fun Scented Goggles that Smell Like Fruit!

Blue Berry, Purple Grape, Pink Cherry, and Green Sour Apple

» Youth Sizing Ideal for ages 3-8 yrs

Materials: TPR Frame, Silicone Strap, Polycarbonate Lens

Colors: Blue Berry [103], Purple Grape [110], Pink Cherry [112], Green Sour Apple [105]

Style: 3.45.008 | MSRP \$13.99













COMFORTABLE KIDS GOGGLE

» Designed Specifically For Kids

» Designed For Kids Ideal for ages 4-12 yrs

» Leak-Proof Frame Unique design fits kids faces with a water-tight seal

» Soft Eye Gasket Provides

comfort for sensitive faces

Materials: PVC Frame, Silicone Strap, Polycarbonate Lens

Colors: Pink/Aqua [225], Blue/Clear [205], Green/Clear [266]

Style: 3.45.009 | MSRP \$12.99







YOUTH & NARROW FACE GOGGLE

» Narrow Design

Fits youth swimmers and adults with smaller faces



Durable frame accommodates taller nose bridges

Materials: TPR Frame, Silicone Strap, CP Lens

Colors: Red/Clear [264], Blue/Yellow [258], Aqua/Smoke [226], Pink/Purple [292]

Style: 3.45.069 | MSRP \$12.99













HYDROSPEED DOME CAR

HIGH PERFORMANCE RACING CAR

» Ultra Thin Racing Technology

0.3mm racing material designed for high performance

» Ultrasonically Welded Seams

Hydrodynamic construction helps remove air pockets and ripples

» Friction Reduction

Coefficient of friction much less than silicone and latex materials Hydrospeed Dome = 0.032 Silicone = 0.20-0.70 Latex = 0.25-0.75

Color: Black

Sizes: S (04), M (05), L (06)

Style: 3.25.020 | MSRP \$49.99





NEW Silicone dome cai

REDUCES DRAG FOR A FASTER RACE

» 3D Ergonomic Design

Multi-thickness design creates secure fit on various head shapes

» Drag Reduction

Cap thickness allows for wrinkle-free appearance to minimize drag

» No-Slip Grip

Molded grooves on inside of cap enhances the formfitting design

One Size Fits All

100% Silicone

Colors: Black (101), White (100)

Style: 3.25.029 | MSRP \$19.99



The wrinkle-free **Silicone Dome Cap** helps further reduce body friction in the water and optimize for speed. It's a tight fit, but you feel much faster.





ANIMAL HEADS

ANIMAL SHAPED SILICONE CAP

- » Enjoy the Water with Fun Animal Designs
- » Soft 100% Silicone

More durable and comfortable than latex; protects hair against chlorine and sun damage

» Fun Animal Designs Soft ears or fins point from the top of the head

» Youth Size Designed specifically for smaller heads

Colors: Otter (309), Shark (311), Reef Fish (303), Hippo (312), Angel Fish (304), Polar Bear (300)

Style: 3.25.036 | MSRP \$9.99





SPANDEX CAP

SPANDEX SWIM CAP

- » Cleanly Keep Hair Off Face and Neck
- » Snug Fit

Keeps hair pulled cleanly away from face and neck while swimming

- » Soft Spandex Fabric
- Stretchable material is gentle on the hair
- » Elastic Edge

Creates secure fit around base of cap

One size fits most

Solid Colors: Black (101), Red (102), Royal Blue (114)

Style: 3.25.012 | MSRP \$7.99



ILICONE CAP

SILICONE SWIM CAP

- » Reduce Drag and Swim in Comfort
- » Soft 100% Silicone

More durable and comfortable than latex; protects hair against chlorine and sun damage while reducing drag in the water

» Versatile

Perfect for racing, training and fitness

» Rippled Edge

Creates secure fit around base of cap

One size fits most

Solid Colors: White (100), Black (101), Red (102), Blue (103)

Style: 3.25.002 | MSRP \$7.99



LATEX CAP

LATEX SWIM CAP

» Reduce Drag and Protect Hair Against Chlorine and Sun Damage

One size fits most

Solid Colors: White (100), Black (101), Blue (103), Yellow (104)

Style: 3.25.001 | MSRP \$2.99



FINIS LOGO | Yellow [104], Black [101], Pink [112], Green [105]

NEW COLORS AVAILABLE Style: 1.25.015 | MSRP \$1.99



SE CLIP

High quality nylon material and silicone pads

One size fits all

Colors: Clear [001], Blue [103]

Style: 3.25.005 | MSRP \$4.49



EAR PLUGS

Specialized shape prevents the plug from being inserted too far into the ear

One size fits most

Style: 3.25.006.001 | MSRP \$4.49





TEAM BACKPAC

SWIM BACKPACK

- » Keep All Your Swim Gear in One Place
- » Specialized Wet Pockets
 Side mesh pockets let wet items dry faster; laptop and internal pockets prevent water leaking through
- » Durable Zippers Keep bag securely closed
- **» Waterproof Bottom**Ideal for protecting gear from wet pool decks

Dimensions: 17" x 13" x 6"

Style: 3.25.110.101.06 | MSRP \$53.99



MESH GEAR BA

MESH DRAWSTRING BAG

- » Keep All Your Swim Equipment in One Convenient Bag
- » Mesh Material Equipment dries in the bag to prevent mildew and bacteria
- » Small Zip Compartment Stores smaller items
- » Pull Drawstring Securely closes bag

Colors: Red [102], Pink [112] Black (101), Blue [103], Yellow [104]

Dimensions: 30"x18"

Style: 1.25.010 | MSRP \$13.99





INIS helps us teach our youngest swimmers to love and respect the water by bringing us teaching tools that enhance our swimming essons.

La Petite Baleen Swim Schools has been one of the leading swim schools in the country since 1979. Based on our elementary education and Olympic swimming background, we've developed a unique child development-based curriculum. We first heard about FINIS while our Curriculum Director was training at Cal Berkeley under Olympic Head Coach, Teri McKeever.

FINIS products have proven time and time again to withstand extreme wear and tear. LPB uses FINIS Fishtail Fins as well as Fruit basket and H2 Jr. goggles on all 9,000 of our swimmers. As a result, this gear sees some serious swimming action 10 hours a day, 7 days a week. The most popular products include FINIS swimsuits, swim diapers, fishtail fins, silicone caps and goggles because they consistently swim off the shelves.

FINIS PRODUCTS HAVE PROVEN TIME AND TIME AGAIN TO WITHSTAND EXTREME WEAR AND TEAR.

There are many things to love about FINIS.

At LPB, we like the clean lines of the FINIS brand products. Our teachers like the comfort of the fabric cut and endurance of the adult swim suits. From a teacher's standpoint, the Fishtail fins and FINIS goggles are quick and easy to adjust and put on at the start of each class, saving valuable teaching time. Our parents love the soft and comfortable fabric of the swim diapers and we appreciate the accurate sizing for a snug fitting diaper. Finally, children like that FINIS products fit them — no painful elastic straps, leaky goggles, pinching nose pieces or uncomfortable swimsuits.

From an ordering standpoint, FINIS offers an amazing turnaround time as well as excellent customer service. With 9,000 students coming through our doors at LPB it's imperative that we have enough merchandise in stock to meet the needs of our clientele. FINIS efficiently fills our orders in a seamless process. It's tough to put a price on the value of excellent customer service, but paired with the ultra competitive prices from FINIS it's a win-win for the swimming world.

Combined with the incredible quality of product, the actual fit and sizing of FINIS products are ideal for our young swimmers and allows them to enjoy their swim experience without distraction.

—Anya Hall
Partner & Curriculum Director
La Petite Baleen Swim Schools





FLOATING ISLAND

LEARN-TO-SWIM TOOL FOR KIDS | PG. 30



SWIM TEACHING PLATFORM

FIBERGLASS STANDING DECK | PG. 33



JELLYS GOGGLES

FOR AGES 2-6 | PG. 57

FOR AGES 4-12 | PG. 57



RUIT BASKET GOGGLES

FOR AGES 3-8 | PG. 57



ANIMAL HEAD

FUN ANIMAL SWIM CAPS | PG. 60



IITRO GOGGLES

FOR AGES 5-13 | PG. 57



SWIMMER'S SNORKEL

JR AND YOUTH SIZES | PG. 15



IM DIAPER

REUSABLE SWIMMING DIAPER | PG. 39





INCREASE EFFICIENCY | PG. 26



SMALL SIZE AVAILABLE | PG. 25



LEARN-TO-SWIM FINS | PG. 19



UNIVERSAL FINS | PG. 18



TARGETS ARMS | PG. 28

BUILDS LEG STRENGTH | PG. 28



IMPROVES CATCH | PG. 27



YOUTH SPECIFIC SUIT CUT | PG. 37



LONG BLADE FINS | PG. 19

MONOFIN POOL TOY | PG. 23



CHILD & TODDLER FINS | PG. 19



SHORT BLADE SWIM FINS | PG. 18

68 KIDS PRODUCTS

МОМ	IOFINS SIZ	E CHART	
	FOIL MONO	FIN	
Size (code)	US Male	US Female	Euro
XS (03)	3-5	4.5-6.5	34-3
S (04)	5.5-8	7-9.5	37-3
M (05)	8.5-10	10-11.5	40-42
L (06)	10.5-13	12-15.5	43-4
XL (07)	13.5-15	16-17.5	46-48
SHOOTER	TRAINER I &	II, COMPETIT	0R
Size (code)	US Male	US Female	Euro
M (05)	6.5-8	7.5-9	38-40
L (06)	8.5-10	9.5-11	41-43
XL (07)	10.5-12	11.5-13	44-4
XXL (08)	12.5-16	13.5-17	47-49

FLOAT	ING FINS S	SIZE CHART			
Size (code)	US Male	US Female	Euro		
XXXS (01) Blue/Lime	Jr 8-11	Jr 8-11	26-29		
XXS (02) Blue/Orange	Jr 11.5-1	Jr 11.5-1	30-33		
XS (03) Blue/Yellow	1-3	2-4	34-35		
S (04) Red/Black	3.5-5	4.5-6	36-37		
M (05) Red/Blue	5.5-7	6.5-8	38-39		
L (06) Red/Grey	7.5-9	8.5-10	40-41		
XL (07) Black/Red	9.5-11	10.5-12	42-43		
XXL (08) Black/Navy	11.5-13	12.5-14	44-45		
XXXL (09) Black/Dark Green	13.5-15	14.5-16	46-47		

	FIN SIZE	CHART	
Size (code)	US Male	US Female	Euro
	ZOOMER	RS FIT	
C (70)	4.5-5	5.5-6.5	36-37
D (71)	6-7	7-8	38-39
E (72)	7.5-9	8.5-10	40-42
F (73)	9.5-10.5	10.5-11.5	43-44
G (74)	11-12.5	12-13.5	45-46
H (75)	13-14	14-15	47-48
	ZOOMER	S GOLD	
C (12)	3.5-5	4.5-6	35-36
D (13)	5.5-7	6.5-8	37-39
E (14)	7.5-8.5	8.5-9.5	40-42
F (15)	9-10	10-11	43-44
G (16)	10.5-11.5	11.5-12.5	44-45
H (17)	12-13	13-14	46-47
	Z2 Z00ME	RS GOLD	
K12	K12-13	K12-13	30-31
A (68)	1-2.5	2-3.5	32-33
B (69)	3-4	4-5	34-35
C (70)	4.5-5.5	5.5-6.5	36-37
D (71)	6-7	7-8	38-39
E (72)	7.5-8.5	8.5-9.5	40-42
F (73)	9-10	10-11	43-44
G (74)	10.5-11.5	11.5-12.5	44-45
H (75)	12-13	13-14	46-47
I (76)	13.5-15	14.5-16	48-49
	PDF F	INS	

Y 8-13 Y 8-13 31-33

4.5-7 7.5-9

3.5-6

XXL (08) 10.5-13 11.5-14 44-45

YOUTH THERMAL SWIM SHIRT												
Size	YXS (93)	YS (94)	YM (95)	YL (96)								
Age	4-6	7-10	11-14	13-14								
Height Feet	3'9-4'6	4'6-4'11	4'11-5'3	5'3-5'7								
Height Cm	114-137	137-150	150-160	160-170								
	ADULT 1	HERMAL SWIN	4 SHIRT									
Size	S (04)	м (05)	L (06)	XL (07)								
Height Ft	5'2-5'6	5'4-5'9	5'8-6'	6'-6'3								
Height Cm	157-168	163-175	173-183	183-191								
Weight lb	110-130	120-150	150-180	180-200								
Weight kg	50-59	54-68	68-82	82-91								

SWIM DIAPER SIZE CHART												
Size	Age	Weight lb	Weight kg									
XS (03)	0-3 mos	7-14 lbs	3-6 kg									
S (04)	3-6 mos	14-17 lbs	6-8 kg									
M (05)	6-12 mos	17-22 lbs	8-10 kg									
L (06)	12-18 mos	22-28 lbs	10 -13 kg									
XL (07)	18-24 mos	28-33 lbs	13-15 kg									
XXL (08)	24-30 mos	33-38 lbs	15-17 kg									
3T (09)	36 mos	34-41 lbs	15-19 kg									
4T(10)	48 mos	38-46 lbs	17-20 kg									

Size		land mference	Vertical Length of Paddle				
S 7" or Less		17.5cm or Less	6.5"	160mm			
М	7"-8"	17.5-20cm	7.25"	185mm			
L	8" or More	20cm or More	8"	205mm			

	TE & REVE	
Size	Waist in	Waist cm
S	26"-28"	66-71
M	30"-32"	76-81
L	34"-36"	86-91
XL	38"-40"	97-102

													SWIM	ISUIT	S SIZE (
					FEMA	LE VE	LO								
Size	•		24	25	26	27	28	29	30	32	34	36	• •		
Bust (in)	•		23.5	25	26	27	28.5	29	30	32	34	36			В
Waist (in)			21	22	22.5	23	24	24.5	25	26	27	29			w
Torso (in)			25	26	27.5	29	30	31	32	34	36	38			Н
					MAL	E VEL	.0								В
Size			24	25	26	27	28	29	30	32	34	36			Wa
Waist (in)			24	25	26	27	28	29	30	32	34	36	• •		Hi
					FEMA	LE FL	.UX								
Size			24		26		28		30	32	34	36			
Bust (in)			23.5		26		28.5		30	32	34	36			. W
Waist (in)			21		22.5		24		25	26	27	29			Wa
Torso (in)			25		27.5		30		32	34	36	38			٠
					MAL	E FLU	IX								
Size			24		26		28		30	32	34	36			В
Waist (in)			24		26		28		30	32	34	36			- W
				FEM	ALE H	YDRO	SPEED	2							_ H
Size			24		26		28		30	32	34	36			То
Bust (in)			27		28		30		32	34	36	38			Gi
Waist (in)			24		24.5		25		26	27	28	29.5			
Hip (in)			29.5		30.5		33		35	37	39	41	,		· <u> </u>
Torso (in)			54.5		55		56		57.5	59	60.5	62.5			В
Women's Size					0		2 2		4 4	6	8	10			W
Girls's Size		,	8-9		10-11										H
				MA	LE HYI	DROS	PEED 2	2							То
Size			24		26		28		30	32	34	36			Won
Waist (in)			24- 26		26- 28		28- 30		30- 32	32- 34	34- 36	36- 38			Gi

				F	EMAL	E CUS	том ѕ	IZE CH	IART						
Size	20	22	24	26	27	28	29	30	32	34	36	38	40		
Bust (in)	25.5	27.5	29.5	31.5	32.5	33.5	34.5	35.5	37.5	39.5	41.5	43.5	45.5		
Waist (in)	17.5	19.5	21.5	23.5	24.5	25.5	26.5	27.5	29.5	31.5	33.5	35.5	37.5		
Hips (in)	25.5	27.5	29.5	31.5	32.5	33.5	34.5	35.5	37.5	39.5	41.5	43.5	45.5		
Bust (cm)	65	70	75	80	82.5	85	87.5	90	95	100	105	110	115		
Waist (cm)	45	50	55	60	62.5	65	67.5	70	75	80	85	90	95		
Hips (cm)	65	70	75	80	82.5	85	87.5	90	95	100	105	110	115		
					MALE	CUST	OM SIZ	ZE CHA	RT						
Size	20	22	24	26		28		30	32	34	36	38	40		
Waist (in)	25.5	27.5	29.5	31.5		33.5		35.5	37.5	39.5	41.5	43.5	45.5		
Waist (cm)	65	70	75	80		85		90	95	100	105	110	115		
				YC	UTH A	AQUAT	UFF B	LADE	ВАСК						
Size	18	20	22	24											
Bust (in)	23	24	25	26											
Waist (in)	21	22	23	24											
Hip (in)	24	26	28	30											
Torso (in)	42	45	48	50											
Girl's size	4T	5-6	7-8	9-10											
		FE	MALE	AQUA	TUFF :	SKINB	ACK, I	BLADE	BACK	, & ZIP	BACK				
Size			22	24		26		28		30	32	34	36	38	40
Bust (in)			25	27		29		31		33	35	37	39	41	42
Waist (in)			23	24.5		25.5		26.5		27.5	28.5	30	31.5	33	34
Hip (in)			28	30		31		33		35	37	39	41	43	45
Torso (in)			52	55.5		57		58.5		60	61.5	63.5	65.5	67.5	68.5
Women's Size			0	2		4		6		8	10	12	14	16	
Girl's Size			7-8	9-10		11-12									
			MALI	E AQU	ATUFF	BRIE	F, JAM	IMER,	& DRA	G SUI	TS				
Size		20	22	24		26		28		30	32	34	36	38	40
Waist (in)		20- 22	22- 24	24- 26		26- 28		28- 30		30- 32	32- 34	34- 36	36- 38	38- 40	40- 24



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